

# Annual Report & Summary of Accounts 2021/2022



# Trustees

**The Trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2022.**

## **Reference and administrative details**

### **Registered charity name:**

International Association for Community Development

**Charity registration number:** SC036090

### **Principal office and registered office:**

101 Rose Street South Lane, Edinburgh EH2 3JG

## **The trustees for the period 1st April 2021 – 30th March 2022:**

Maryam Ahmadian  
Dee Brooks  
Anna Clarke  
Anastasia Crickley  
Kwok Kin Fung  
Anthony Ssembatya Kimbowa  
Paul Lachapelle  
Connie Loden  
Clare MacGillivray  
Anastasia Matvievskaya  
Colette Jane McGarva  
Daniel Muia  
Anita Paul  
Asnarulkhadi Abu Samah  
Muhammad Bello Shitu  
Catherine Wanjohi  
Anna Ortiz  
Ezra Jn Baptiste  
Holly Scheilb  
Michelle Dunscombe  
Denise Bijoux  
Marlon de Luna Era  
Colin Ross

(Resigned 20 July 2021)

(Resigned 20 July 2021)

(Resigned 20 July 2021)

(Appointed 20 July 2021)

(Appointed 20 July 2021)

(Appointed 20 July 2021)

(Appointed 20 July 2021)

## **Independent examiner:**

Karen Henderson CA  
Stannergate House  
41 Dundee Road West  
Broughty Ferry  
Dundee  
DD5 1NB

# Structure, governance and management

**The International Association for Community Development (IACD) is registered with the Office of the Scottish Charity Regulator as a Scottish Charitable Incorporated Organisation. The charity is governed by the terms of its Constitution.**

The maximum number of Trustees is 20 overall, with no more than 5 from any one region. The organisation shall seek to keep a minimum of 1 Trustee from each of the following regions as defined: Europe (including the Russian Federation); East Asia; South Asia; South East Asia; Middle East and North Africa; Saharan Africa; Oceania (including Australasia and Pacific Islands);

South America (including Central America); and North America and the Caribbean Islands.

Trustees are elected to the Board for an initial term of three years and may serve for up to three terms. Trustees are expected to attend four Board meetings during the year in addition to the AGM and commit time to the work of the association through active committee involvement. The Office Bearers are appointed for a term of three years and may be appointed for a second term.

# Objectives and activities

**The organisation's charitable purposes, as set out in its Constitution are:**

- a To advance the education of the public through the promotion of community development, community capacity building, and other charitable purposes on behalf of the community.**
- b To represent to international bodies, government, business and non-governmental organisations the importance of community development.**
- c To research, publish and disseminate information relating to community development.**
- d To organise international meetings, conferences, training and exchanges in the field of community development.**

# Introduction

**Despite two years of a global pandemic, which has limited scope for face-to-face activity across the global regions, we are pleased with the range of actions we have delivered on in the year 2021/2022, which included a number of firsts for the organisation.**

This year saw our first fully virtual World Community Development Conference, the publication of a book, work on the production of a series of IACD podcasts and the transformation of our legal status to a Scottish Charitable Incorporated Organisation. These are major achievements for a modestly funded, volunteer led organisation.

IACD acknowledges and appreciates the ongoing financial support from the Scottish Government which enables us to benefit our members, facilitate the sharing and networking of community development practice globally, and contribute to strengthening the discipline and practice of community development internationally.

Trustees have worked hard to develop a varied and creative annual calendar of regional, international and thematic events as well as producing a series of quality resources and publications. In addition, we are also acutely aware of the need to respond to different

emerging issues with global impact. We have continued to support members exploring practice-based issues in relation to the pandemic and are raising the focus of the need for developing a strong community development response to the climate crisis, following on from the production of our Statement for the COP26 gathering in November 2021.

It would be impossible to submit this report without acknowledging the horrendous situation in Ukraine and the continuing refugee crisis that has unfolded. In the first few days of the invasion, we acted to issue a statement in response to the military action against the people of Ukraine. We called for urgent action to coordinate humanitarian aid efforts and protect human rights. We support members in the region actively engaged in these efforts and will continue to do so in the months ahead.

# Strategic Priorities for 2020-2024:

**The following report highlights the work undertaken by the association under the five strategic priorities set in the 2020-2024 Strategic Plan. Delivery on these actions was undertaken by the Board of Trustees on a voluntary basis and with the support of the part-time Administration Officer.**

# 1 To advocate for the discipline, values and methods of community development, championing community participation and empowerment.

## Targets achieved:

- Publication of International Community Development Practice with Routledge.
- Published issues of the IACD magazine Practice Insights and IACD podcast series.
- Promotion and dissemination of the International Standards for Community Development Practice - Chinese and Portuguese translations.
- Hosted 2 Global Community Development Educators' Forums.

In November 2021, IACD published a new book International Community Development Practice in association with Routledge. The book is a collaboration between 18 chapter authors including the editors, and also features over 40 international case studies. It is intended as a resource to support engagement with the themes set out in the International Standards for Community Development Practice highlighting examples of CD practice in action across all global regions.



We published the 19th issue of Practice Insights on the 2021 Virtual World Community Development Conference. This year we began to explore using podcasts as a way to promote insights from global community development practice. Working with Russell Todd producer of The Community Development Podcast, we have published a number of podcasts, exploring the key themes within the International Standards for Community Development and which featured in the recently published Routledge book.

As educators across the world came to grips with new modes of teaching, necessitated by COVID-19, IACD saw an opportunity to bring

together community development educators through the Global Community Development Educators Forum to discuss the challenges and opportunities they have met this year.

First launched in May 2018, the International Standards for Community Development Practice have now been translated into several languages as well as produced in Summary format. This year, we added translations of the full Standards in Chinese and Portuguese. These translations were promoted on our website and social media. The Hindi version will be available soon.



## 2 Support and engage with members and the field, by promoting and providing quality international practice exchanges, conferences, continuing professional development support and website resources:

### Targets achieved:

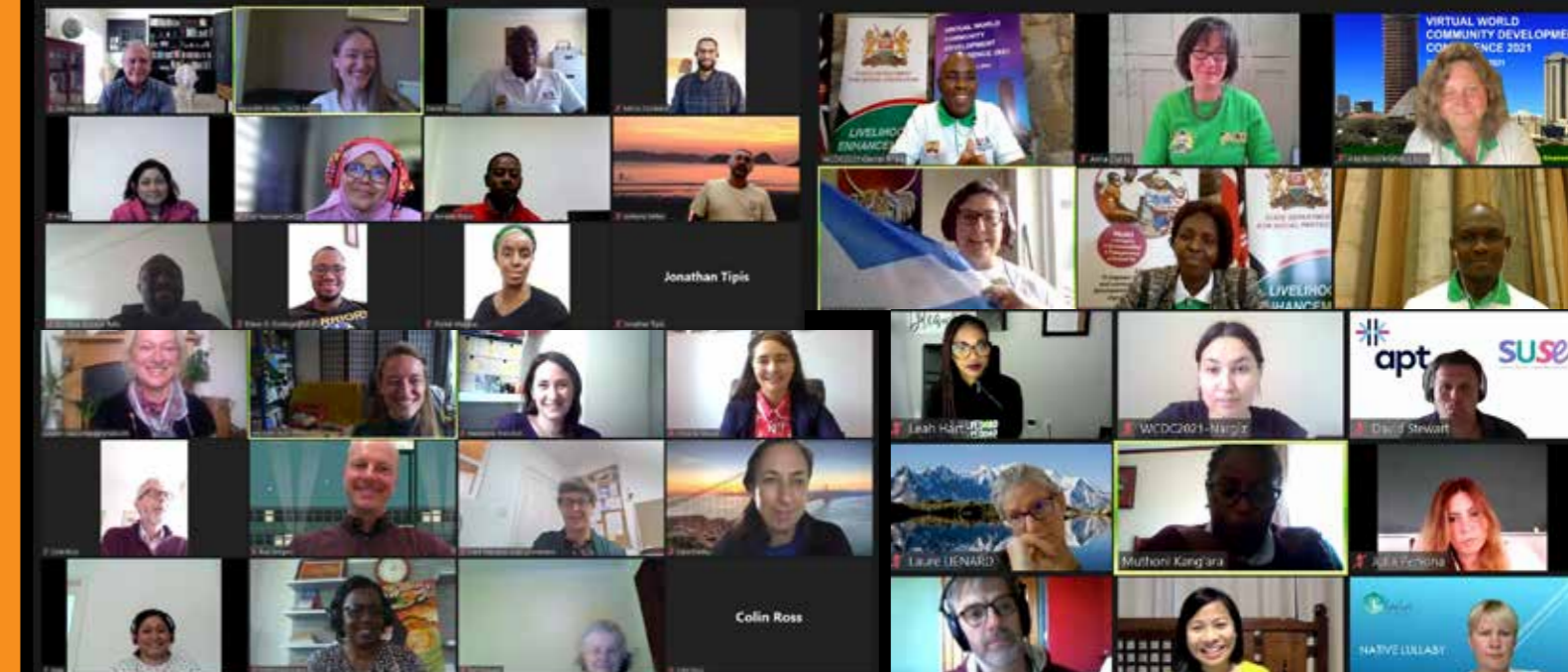
- 3 day Virtual World Community Development Conference, June 2021 in Nairobi, Kenya
- Further development of the IACD website and resources
- Produced monthly members e-Newsletter

Initially, our World Community Development Conference was to be held in-person in Kenya but when it became clear that this would not be viable, we switched focus to holding our first fully virtual World Community Development Conference. We were delighted with the outcome. Upwards of 260 delegates from more than 40 countries around the world participated over the 3 days in 48 online parallel sessions and workshops with 170 contributors. The virtual format also enabled us to capture and share many of the

presentations and workshops in recorded format.

To support the conference, IACD member organisation Inclusive Practices from Georgia, designed and launched an interactive website that would host recordings from this conference and future World Community Development Conferences. Additionally, the team launched a YouTube channel to host videos from this and future virtual conferences. As of January 2022, the videos added to the YouTube channel have garnered more than 31,000 views.

Feedback from the WCDC was very positive and a clear benefit to our members was the affordability of the virtual format. Learning from the delegate feedback survey and our own experience administrating the conference which will inform future conference planning.



A further legacy of this conference will be an edited book based on papers and presentations. The book is in preparation as the part of the Springer Book Series - Community Quality of Life and Well-Being, which we hope to be published later in the year.

Through the year we continued to enhance our website which saw an increase in visitors as a result of our efforts to increase resources, videos, webinar recordings and news on the website and additional signposting through our increased use of social media. Following the launch of our YouTube channel in May 2021, every webinar presentation since then has been recorded and uploaded.

We added 18 recordings to our channel this year and we had over 700 views by March 2022.

We also continue to produce our monthly members newsletter, which features news items, events and practice insight snippets from our global membership.



# 3 Engage and collaborate with country networks and organizations for community development practitioners (fieldworkers, managers, academics, students, volunteers and activists) around the world:

## Target achieved:

- Facilitated schedule of webinars and online-based events for our members around the globe.

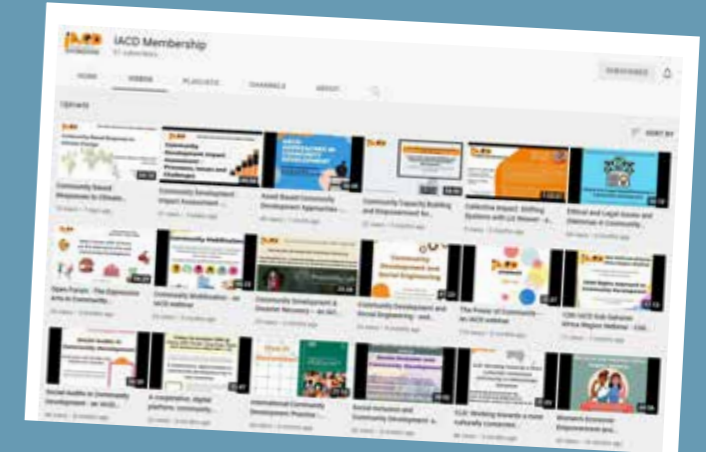
This year, we have been even more focused in engaging our members in interactive online events. All of our events except our annual conference are completely free to attend, making them very accessible. Through the year over 20 webinar events were held online, regularly hosted by Regional Trustees based in Oceania and Sub-Sahara Africa and featuring presentations from community development practitioners and researchers, providing members with valuable information and experiences. These monthly events are extremely well attended and feedback from our members has been very positive. We have a strong commitment to continuing to host

regular regional events on a monthly basis. In addition to these regularly scheduled online events, we held networking events for members in North America, Europe, South Asia, Middle East and North Africa. We also hosted a thematic online discussion with members who use the expressive arts in their CD practice and two online webinar events in collaboration with civil society networks in Northern Ireland and Belarus focussed on working with and strengthening the voice of older people in both countries.

In addition to our own events, we have promoted and presented at several regional and global community development events this year including; the ABCD Unconference, Biographic, Narrative and Lifecourse Research Group (BNLR) of the Sociological Association of Ireland (SAI), Community Development

Alliance Scotland National Conference, 2021 Community Development Society Virtual Conference, CD in Southeast Asia International Webinar, Development Studies Association of Australia, and Deakin Roundtable Victoria conferences. We have continued to work in partnership with multiple global community development networks and organisations including Asset Based Community Development Asia Pacific, Community Development Alliance Scotland, Community Development Society, Development Studies Association of Australia, ABCD Africa Community of Practice, and ABCD Institute Working Group.

As a Scottish based charity, we continue to strengthen our positive working relationships with other Scottish community development organisations such as the Scottish Community Development Centre, Community Development Alliance Scotland, and the Scottish Community Development Network, in mutually beneficial ways. We also continued to build our connections with the CLD Standards Council in Scotland.



# 4 Engage with the immediate and ongoing consequences and outcomes of the COVID 19 global crisis, climate justice and other current and emerging issues.

## Targets achieved:

- Continued to represent the community development field internationally, at the UN and other international fora
- Hosted a global online webinar on the topic of the United Nations called "Unpacking the United Nations."
- Published statement on Climate Change and Community Development released during COP26

During the year we continued to enhance UN awareness of, support from, and influence of community development with relevant UN agencies and policies. IACD Trustees Tony Ssembatya and Anastasia Crickley continue to represent IACD at the United Nations. Through the year this included:

- Attendance in-person at the Civil Society Orientation program in NYC organized by the UN-DGC in liaison with other UN affiliated Civil Society Organizations (CSOs).

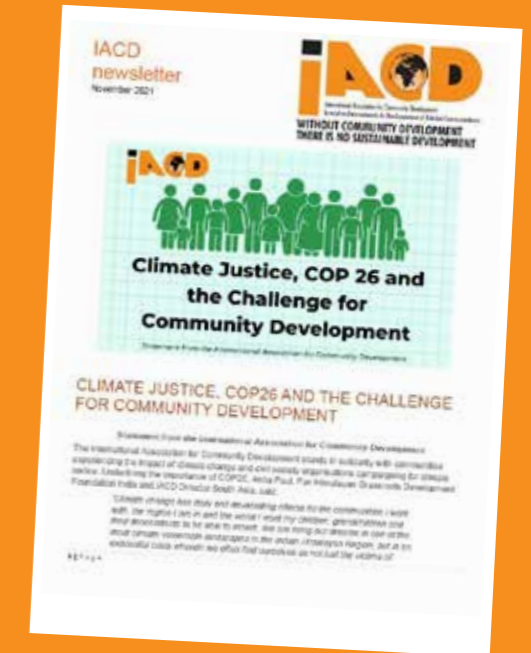
This event was aimed at streamlining mechanisms for CSO's participation and engagement with the UN during the Covid-19 disruption for events such as High-Level Political Forum, General Assembly, Commission on the Status of Women.

- Virtual participation at the 20th anniversary commemoration of the Durban Declaration in September 2021. Anastasia Crickey provided a CSO public statement, given her expertise on UN-Committee on the Elimination of Racial Discrimination.
- In-person representation at the World Bank's annual meetings which took place in October in Washington DC. One of the major themes of the weeklong event was to engage both State and Non State Actors on the impact, effects of Covid and the programming aspects of the World Bank especially with the emerging economies.
- In-person representation at the Civil Society Town Hall meeting; an event organized by

the office of the President of the UN General Assembly. This meeting was aimed at seeking input from select CSOs on the impact of the Covid-19 outbreak to their activities worldwide and how they can work closely with the UN designated agencies in raising awareness on the pandemic, and most importantly addressing the human rights aspects on issues such as Covid-19 and migrant workers, refugees, among others.

In May 2021, we hosted a global online webinar and Q&A session on the topic of "Unpacking the United Nations." The goal of this forum was to inform our members on how they might use the UN's resources, link in with UN days, and participate in UN events.

To mark COP26, held in Glasgow in November 2021, IACD members and Trustees met and prepared a statement on Climate Change and Community Development. This statement was shared with membership through our website and social media platforms and submitted to COP26 organisers. In February 2022, we prepared and issued a statement expressing solidarity with and calling for humanitarian aid for the people of Ukraine and joining the international call for Russia to cease military action and withdraw its troops peacefully from the country.



# A small selection of our webinar events in 2021/2022

## A Sample of Our Events in 2021!

which event was your favorite?

8th IACD Sub-Saharan Africa Region Webinar  
Wednesday, 10th July 2021 @ 11:00am Nairobi Time

Community development and crisis  
Friday 4th June 2021

IACD MEMBERSHIP DISCUSSIONS

Worldwide Events in December 2021!

7 December 2021 - Happy Hour Gathering for members and friends in North America and the Caribbean

8 December 2021 - 13th IACD Sub-Saharan Africa Region Webinar - looking back at 2021 and planning for 2022

20th May 2021 4-5:30pm BST  
Unpacking the United Nations

COMMUNITY DEVELOPMENT EDUCATORS FORUM - OCEANIA

12th IACD Sub-Saharan Africa Region Webinar  
Wednesday, 10th November 2021 11:00am EAT (Nairobi)

Child Rights Approach to Community Development  
Presented by Thérèse Cynthia Massamba, IACD Member

9th IACD Sub-Saharan Africa Region Webinar

### Partners

Integrated Model used by local Community Development Practitioners focused on building local capacity

- Identify priority communities based on participatory community assessments
- Develop collaborative projects to meet key needs
- Implement projects with community participation and input

Ministry of Education, Youth and Sports, Kenya  
Ministry of Education, Youth and Sports, Tanzania  
Ministry of Education, Youth and Sports, Uganda  
Ministry of Education, Youth and Sports, Rwanda  
Ministry of Education, Youth and Sports, DRC

NGUNI

## iACD 16th Sub-Saharan Africa Region Webinar

9th March 2022 at 11:00am Nairobi Time / 8:00am GMT

### Ethical and Legal Issues/Dilemmas in Community Development

Presented by Emmanuel Tawiah Tetteh, Country Director- Adventist Development Relief Agency (ADRA), Gambia; and IACD Member

## iACD December 7th 2021 @ 6:00pm EST

### Happy Hour Gathering for members and friends in North America and the Caribbean

Come along to IACD's first ever Happy Hour Gathering! Meet other members in your region, hear updates about IACD's latest work, brainstorm ideas for collaboration, and of course - enjoy a beverage with new friends!

## iACD Wednesday 11th August 2021 @ 11:00am Nairobi Time

### 9th IACD Sub-Saharan Africa Region Webinar

#### Women's Economic Empowerment and Community Development

Presentation by Joëlle Rabot-Honoré, IACD Member and Project Coordinator, ENL Foundation, Mauritius

## iACD join us Friday 4th March 2022 1:00pm AEDT / 3:00pm NZDT

### Open Forum with a Focus on the Expressive Arts and Community Development

all are welcome!

## iACD webinars Friday 4th June 2021 1pm Australian Eastern Standard Time 3pm New Zealand Standard Time

### Community development and crisis

Guest: Susan Kenny

Themes: What is crisis? How well does CD respond to crisis? Why is CD so often ignored in humanitarian crises (eg in a time of COVID-19)? What do we do about it?

all members of IACD will be emailed a link to register for this discussion

## 5 Ensure the sustainability of IACD as a well-governed, effective, professional organization.

### Targets achieved:

- Continuing to run a HQ office in Scotland.
- Ensuring the sustainability of IACD through our governance

To support our members through online social networking, we launched our Instagram account in 2021, highlighting news, resources, events, and information that can be accessed through our website. This year, our

Administrator undertook training in creating digital images for social media. Our Facebook page, Facebook group, and Twitter accounts also drive traffic to our website via links as well as facilitating more effective and independent networking of members between events and helping us grow our membership through widening our reach. To coordinate all our social media we invested in Hootsuite. All our social media accounts across Facebook and Twitter saw marked increases in followers (Facebook group up 18% and Twitter up by 14%).

In July 2021, we held our second completely virtual Annual General Meeting, attended by more than 70 members of IACD and our Trustees. The completely virtual format facilitated higher attendance and also provided a space for our members from around the world to meet, network through cross regional breakout rooms. At our AGM, we appointed four new Directors - two representing Oceania, one representing Southeast Asia, and one representing Europe. We also secured outstanding support for transforming our legal status to that of a Scottish Charitable Incorporated Organisation. Following subsequent submission of our application to the Office of the Scottish Charity Regulator, we received confirmation on 10th January 2022, we were that we were successful.

During the year we held two Trustee Training Sessions with external facilitation support. As a result, Trustees have a more robust understanding of what it means to be a Trustee for a Scottish Charitable Incorporated Organisation. We also underwent a substantial employment review process.

## Financial review

**At the end of the financial year the carry forward funds were £116,155, of which £88,032 were general reserves, £10,734 designated to continue the legacy of the 'Community is the Answer' conference held in 2014 and £16,883 designated for attendance and planning of future World conferences and finally £506 designated to purchasing and repairing fixed assets.**

The impact of the COVID-19 virus on activities and funding has been assessed by the directors and we now have a clear reference to this in our 4 year strategy and also in the operation plan, which includes increased member engagement around COVID responses. The situation does not have any significant operational impacts on how staff work as we operate on a virtual basis. Some regional events that we would have partnered in are now taking place online rather than face to face.

The target set by the directors to maintain reserves equivalent to three months running costs as a stopgap for a shortfall in funding or other contingency had been achieved at the end of the financial year. The directors consider the level of reserves to be sufficient to meet any financial effect of the current crisis and do not foresee it being too deleterious on the charity going forward.

# Trustees' Responsibilities

**The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.**

Charity law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The Trustees must not approve the financial statements unless it is satisfied that they give a true and fair view of the state of affairs of the charity and the income and expenditure of the charity for that period.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees' annual report was approved on 13 July 2022 and signed on behalf of the board of trustees by:

Clare MacGillivray  
Trustee

# International Association for Community Development (SCIO) Detailed Statement of Financial Activities Year ended 31 March 2022

	2021 £	2022 £
<b>Income and endowments</b>		
<b>Donations and legacies</b>		
Membership fees & contributions	8,582	9,321
Scottish Government	20,000	20,000
	<u>28,582</u>	<u>29,321</u>
<b>Charitable activities</b>		
Conference income	<u>1,883</u>	<u>-</u>
<b>Investment income</b>		
Bank interest receivable	<u>2</u>	<u>-</u>
<b>Total income</b>	<u>30,467</u>	<u>29,321</u>

	2021 £	2022 £
<b>Expenditure</b>		
<b>Expenditure on charitable activities</b>		
Purchases	-	101
Wages and salaries	12,255	11,097
Employer's NIC	377	340
Pension costs	1,132	915
Repairs and maintenance	2,183	4,520
Insurance	788	98
Other establishment	1,698	756
Motor vehicle expenses	298	812
Other motor/travel costs	94	100
Legal and professional fees	4,493	1,387
Telephone	1,196	1,384
Depreciation	308	308
Interest on bank loans and overdrafts	392	299
Accountancy	756	829
Miscellaneous	16	89
Subscriptions	<u>729</u>	<u>735</u>
	<u>26,715</u>	<u>23,770</u>
<b>Total expenditure</b>	<u>26,715</u>	<u>23,770</u>
<b>Net income</b>	<u>3,752</u>	<u>5,551</u>

**FOR MORE INFORMATION ON THESE PLEASE CONTACT**

**e: [info@iacdglobal.org](mailto:info@iacdglobal.org)**

[www.iacdglobal.org](http://www.iacdglobal.org)



[facebook.com/IACDglobal/](https://facebook.com/IACDglobal/)



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[International Association for Community Development](https://www.linkedin.com/company/international-association-for-community-development/)

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