

Annual Report & Summary of Accounts 2020/2021



Trustees

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 March 2021.

Reference and administrative details

Registered charity name:

International Association for Community Development

Charity registration number: SC036090

Company registration number: SC187568

Principal office and registered office:

101 Rose Street South Lane, Edinburgh EH2 3JG

The trustees for the period 1st April 2020 – 30th March 2021:

Anastasia Crickley	<i>Europe</i>
Anastasia Matvievskaia	<i>Europe</i>
Anita Paul	<i>South Asia</i>
Anna Clarke	<i>Europe</i>
Anna Ortiz	<i>Latin America and the Caribbean</i>
Anthony Ssembatya	<i>Sub-Saharan Africa</i>
Asnarulkhadi Abu Samah	<i>Southeast Asia</i>
Catherine Wanjohi	<i>Sub-Saharan Africa</i>
Clare MacGillivray	<i>Europe</i>
Colette McGarva	<i>Europe</i>
Connie Loden	<i>North America</i>
Daniel Muia	<i>Sub-Saharan Africa</i>
Dee Brooks	<i>Oceania</i>
Ezra Jn Baptiste	<i>Latin America and the Caribbean</i>
Holly Scheib	<i>North America</i>
John Stansfield (RESIGNED)	<i>Oceania</i>
Kwok Kin Fung	<i>East Asia</i>
Maryam Ahmadian	<i>Middle East and North Africa</i>
Muhammad Bello Shitu	<i>Sub-Saharan Africa</i>
Paul Lachapelle	<i>North America</i>
Ursula Harman Canelle (RESIGNED)	<i>Latin America and the Caribbean</i>

Independent examiner:

Karen Henderson CA
Stannergate House
41 Dundee Road West
Broughty Ferry
Dundee
DD5 1NB

Structure,

governance and management

The International Association for Community Development (IACD) is a company limited by guarantee, with the liability of members limited to £1 each. The company is governed by the terms of its Memorandum and Articles of Association and is a registered Scottish charity.

Up to fourteen directors are elected from amongst the membership. At least one director must be from Europe, Asia, Southeast Asia, South Asia, Middle East and North Africa, Sub-Saharan Africa, Oceania, South America and North America. Up to six additional directors can be co-opted from amongst the membership by the Board to ensure

greater representation from perspectives that are under-represented by members from the various regions. Directors normally spend a year in a shadow role where they learn from, and are supported by, existing directors. The induction is also supported by a job description for each post.

Directors are elected to the Board for an initial term of three years and may serve for up to three terms. Directors are expected to attend four Board meetings during the year in addition to the AGM and commit time to the work of the association through active committee involvement. The President and Vice Presidents are appointed for a term of three years and may be appointed for a second term

A list of Directors is shown in page 03 together with other reference and administrative information.

Objectives

and activities

The charity's objectives, as set out in its Memorandum and Articles of Association are:

- a To advance the education of the public through the promotion of community development, community capacity building, and other charitable purposes on behalf of the community.**
- b To represent to international bodies, government, business and non-governmental organisations the importance of community development.**
- c To research, publish and disseminate information relating to community development.**
- d To organise international meetings, conferences, training and exchanges in the field of community development.**

Strategic Priorities for 2020-2024:

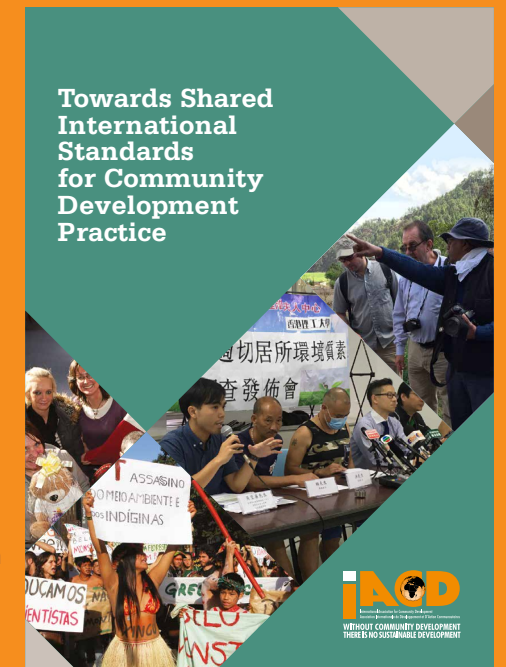
The following report highlights the work undertaken by the association under the five strategic priorities set in the new 2020-2024 Strategy. Delivery on these actions was undertaken by the Board of Directors on a voluntary basis and with the support of the part-time Administrator/Membership Secretary. Much of IACD's work is undertaken in collaboration with others networks and agencies.

1 To advocate for the discipline, values and methods of community development, championing community participation and empowerment.

Following the inaugural meeting of global community development educators in Maynooth in 2018, and again in 2019, we have this year facilitated an online forum and networking opportunities for global community development educators. As educators across the world came to grips with new modes of teaching, necessitated by COVID-19, IACD saw an opportunity to bring together

community development educators in a Global Forum to discuss the challenges and opportunities they have met this year. This event launched in March 2021 and a second event is planned for May 2021.

Since publication in English in 2018, the International Standards for Community Development Practice have been translated into Kiswahili, Armenian, Ukrainian, Malay, French, Russian, Kazakh, Spanish, Georgian, Belarusian and Chinese. Further translations into German, Bulgarian, Uzbek, Portuguese and Turkish languages are nearly



completed. Additionally, Regional Director for Europe, Anastasia Matvievskaia; and Regional Director for East Asia, KK Fung; both held regional events to launch the Standards. During the year, we designed and launched a summary of the International Standards for Community Development Practice at our 2020 Annual General Meeting. IACD was thrilled to have the support of Cabinet Secretary for Local Government and Communities, Aileen Campbell as she delivered a warm welcome to delegates and launched the Summary Standards. The Summary Standards were first published in English and Russian, and we added translations in Kiswahili, Kazakh, Belarusian, Spanish and Ukrainian this year.

Our publication *Practice Insights* magazine continued to receive very positive feedback this year. We produced the following three issues this year:

- Issue 16: 2019 World Community Development Conference Highlights
- Issue 17: Community Development Approaches to the COVID-19 Crisis
- Issue 18: Asset Based Community Development

We have maintained our commitment to providing our resources in as many accessible formats as possible. Through our annual



membership survey, we learned that some of our members lacked an Internet connection fast enough to load our magazines. We responded by creating a minimum of two different versions of each issue -high resolution, low-resolution that loads very quickly, an interactive weblink version, and/or a print-from-home edition.

During the year we also began work on the publication of an International Community Development Handbook. This will focus on exploring a range of contemporary themes in community development linked to the International Standards for Community Development practice and include several case studies from around the world. Publication is expected in the summer of 2021.



2 Support and engage with members and the field, by promoting and providing quality international practice exchanges, conferences, continuing professional development support and website resources.

Through the year we have continued to grow our membership and strengthen the services we offer. Due to the Covid 19 pandemic this has brought both challenges and opportunities. As at 31st March 2021, IACD had a total of 542 current members. 195 new members joined during the year.

Our plans for the 2020 World Community Development Conference were well under way when the Covid 19 pandemic hit. Having waited and watched to see just how this might impact on the conference going ahead, we took the appropriate decision to postpone the conference to June 2021. A more recent decision has been to make the WCDC 2021 fully virtual. The coordinating team in Kenya is led by IACD Regional Director for Sub-Saharan Africa, Dr Daniel Muia supported by an International Advisory group. The team in Kenya have worked tirelessly to stay in

communication with all registered delegates, those who submitted abstracts, and the general membership of IACD. This upcoming WCDC will be our most accessible and affordable conference in recent history.

Due to the emergence of COVID-19 around the globe, we were unable to hold any Practice Exchanges this year.

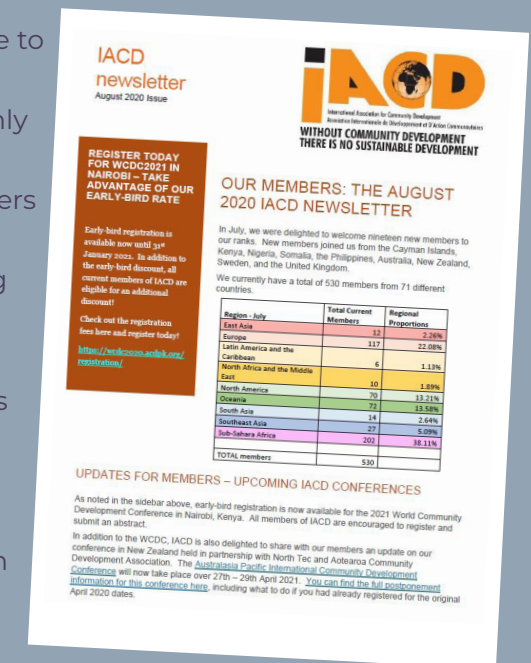
Despite the challenges COVID-19 posed this year, our Directors organised several professional development opportunities for both members and guests. In March 2021, we held a seminar "Community Development as an Academic Discipline" for Universities from Ukraine, Russia, Belarus, Kazakhstan and Kyrgyzstan. IACD President Anna Clarke and European Director and former Vice President Anastasia Crickley supported this initiative and were the speakers of this seminar.

We continued to develop the association's website www.iacdglobal.org. This year, IACD took the development of our website to new heights both in terms of content and security. Following the UK's departure of the EU, IACD remains committed to adhering to regulations set out in GDPR legislation. We continued to take steps to make our website more accessible. We added to our prominent "Quick Links" to the front page for ease of navigation and classified each new post for ease of searchability. We also added a new section to the website to feature high-quality case studies from our members. This section of the website is used to display and promote the work of our members. All members are encouraged to participate to facilitate knowledge-sharing.

Average visits to the website per day increased from 50 sessions in 2019-2020 to 80 sessions in 2020-2021. A majority of visitors to our website (nearly 80%) are new. This increase in traffic and views is likely a result of our efforts to increase resources and news on the website. This year we also began uploading video recordings of our webinars for the first time this year to improve access to our programs and events for our members all over the world. This has proven hugely popular and website traffic increases significantly on the day and the day after a new webinar is uploaded. The

website is also benefiting from additional signposting through our increased use of social media. IACD launched our Instagram account earlier this year highlighting news, resources, events, and information that can be accessed through our website. In addition to our website and Instagram, our following on Facebook and Twitter also increased from 2019-2020 to 2020-2021. Our Facebook page has swelled from 8,414 followers last year to 9,309. Our Facebook group, a place for our members to network, post, communicate, and collaborate has gone from a membership of 3,083 to 3,607.

We continue to publish the IACD monthly newsletter with members actively contributing around identified themes. This is circulated widely to all members and through our social media forums.



3 Engage and collaborate with country networks and organizations for community development practitioners (fieldworkers, managers, academics, students, volunteers and activists) around the world:

Despite the challenges posed by COVID-19 to holding in-person events, IACD pioneered a number of virtual events. In April 2020, Regional Director for Oceania, Dee Brooks, launched a monthly "IACD Discussions with Members" series of webinars. These discussions are well attended and allow our members to network, share ideas, and collaborate. Dr Daniel Muia, IACD's Regional Director for Sub-Saharan Africa also began a series of monthly webinars to provide a more structured monthly event for our members. Both monthly events began as regional events, but they became so popular that IACD opened them to all current members. We also held a number of one-off special events and webinars, both regionally and internationally. In May 2020, we held a webinar on Asset Based Community Development and Participatory Community Building. In July

2020, we invited our members in Europe to join our Regional Directors for a collaborative online networking event. Several Regional Directors representing North America, Sub-Saharan Africa, and North Africa & the Middle East produced a virtual webinar on Community Development Approaches in North Africa and the Middle East. In January 2021, we hosted a webinar on The Role of Community Development in Gender Inequality and Minority Communities in Hong Kong. In addition to these events, our Regional Directors are active in organizing events in their home countries and local areas. In October, Regional Director for Southeast Asia, Asnarulkhadi Abu Samah, was a panellist at the National Occupational Skills Standards for Community Services Workshop. There, he delivered a presentation on the International Standards for Community Development to



members of the Social Welfare Department, the Ministry of Women, Family, and Community Development, as well as leaders of local NGOs.

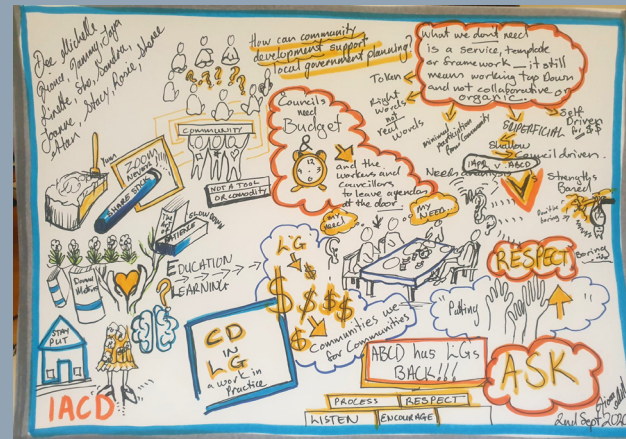
UK and Republic of Ireland based Directors held a session for community development practitioners in Scotland, the island of Ireland, England and Wales to consider the impact of

COVID-19 on community development practice. Despite the limitations of lockdown, we continue to strengthen the ties between IACD, and SCDC, CDAS, and SCDN in Scotland.

4 Engage with the immediate and ongoing consequences and outcomes of the COVID 19 global crisis, climate justice and other current and emerging issues.

Principally IACD has two accreditations with the UN. First with ECOSOC and then with DGC (Department of Global Communications, which is also the DPI-Department of Public Information). As an accredited organisation to the UN, the association is required to submit a brief annual report on our work. This focuses upon the amount of work we have been doing to support the UN Sustainable Development Goals Agenda 2030.

IACD currently has three active representatives who try to attend events and consultation meetings at the UN in New York or Geneva. These are Anastasia Crickley -- who is the immediate past chair of the UN Committee on the Elimination of Racial Discrimination (CERD); Tony Ssembatya (IACD Regional Director for Sub-Sahara Africa), recipient of the Friedrich Naumann Stiftung Fur Die Freiheit Scholarship who also works for UN Women; and Maryam Ahmadian, IACD Regional Director for North Africa and the Middle East.



We retained two youth members as part of our team of volunteer representatives able to attend UN NGO consultation meetings in New York and/or Geneva - Alyssa Faulkner and Chloe O'Malley. This year, Chloe attended the United Nations Youth Representatives gathering to connect with other Youth Representatives from around the world. In addition to networking with other young people involved with voluntary organizations, Chloe also appeared on RTE Radio in July to



discuss community development and the United Nations.

In addition to the work actively being done by the attendance of our Representatives at various online UN events, IACD also held planning meetings to create a United Nations webinar. The purpose of this webinar is to present information on how the UN operates locally and works with Civil Society Organizations. This webinar is scheduled for May 2021.

IACD furthers the work of the United Nations by promoting and publishing news on the United National Sustainable Development Goals. We regularly highlight one of the seventeen goals and the current work being done to further that goal by members of the community.

Graphic Harvests courtesy of Fiona Miller, IACD member.



presents...

THE ROLE OF COMMUNITY DEVELOPMENT IN GENDER INEQUALITY AND MINORITY COMMUNITIES IN HONG KONG

JOIN US 28TH JANUARY 2021 @ 1PM AEDT / 10AM HK



organized by
Anthony Miller, Action Youth Services Limited

featuring presentations by speakers
Benita Chick, CEO Encompass HK and
Judy Kan, Executive Director HER Fund Hong Kong

Hosted by Regional Director for Oceania, Dee Brooks
RSVP for Zoom link: Dee at dee.brooks@iacdglobal.org



WEBINAR

February 4th 2021 8 pm Gulf Standard Time / 4 pm GMT / 11 am EST

Community Development Practice in the Middle East and North Africa: Achievements, Challenges, and Opportunities





Presented by IACD Regional Directors Maryam Ahmadian, Paul Lachapelle, and Daniel Muia



joining instructions will be sent to all IACD members

join us for our monthly discussion this Friday 4th December!

1:00 pm Melbourne / 3:00 pm New Zealand

Community Development in Disaster Preparedness & Recovery

hosted by Michelle Dunscombe



please RSVP to Dee Brooks - dee.brooks@iacdglobal.org



First Webinar for IACD Sub-Saharan Africa Members

Presentation by Clara-Njwi Ebai-Selaboy Youth Empowerment

Thursday 16th July 2020 @ 12:00EAT (Nairobi time)

FOR JOINING INSTRUCTIONS, PLEASE EMAIL MEMBERSHIP@IACDGLOBAL.ORG BEFORE 10TH JULY OR MUIA.DANIEL@KU.AC.KE AFTER 10TH JULY



You're invited to the 5th IACD Sub-Saharan Africa Webinar!

Join us Wednesday, 11th November 2020 at 11:00am Nairobi time

Topic: Participatory Community Development Evaluation

Presenter: Joshua Makau Nzoka (IACD and ACDP-K Member)

Joining instructions will be sent to all IACD members in advance



A small selection of our webinar events in 2020/2021

5 Ensure the sustainability of IACD as a well-governed, effective, professional organization.

During May 2020 we undertook a revised Board recruitment process to fill vacancies that had arisen. At our 2020 AGM we welcomed Anna Ortiz (South America and Caribbean Islands) Ezra J Baptiste (South America and Caribbean Islands) and Holly Scheib (North America). We said goodbye to Ursula Harman (South America) thanking her for her contribution as a Director for the period 2016-2020 and wishing her well in her ongoing role as Councilwoman for the San Bartolo district in Peru. During the year we also said goodbye to John Stansfield (Oceania) who stood down as a Director and Vice President. John joined the Board in 2015 and during his time as a Director was instrumental in establishing the GCDEX resource in partnership with ACDA. We wish to acknowledge our appreciation to both John and ACDA for their work on this project. John also organised a number of conferences, chaired the Training, Professional Development and Publications committee and managed and contributed to Practice Insights. We wish him well in future endeavours.

In July 2020 the association launched a new 4-year Strategic Plan (2020-2024) at the Annual General Meeting ensuring alignment with our purpose, vision and values. This followed a period of consultation with members. The full Strategic Plan is on our website and can be accessed here <https://www.iacd.org.uk>. Directors have all taken part in Good Governance and Charity Trustee training and we have reviewed a number of our policies and procedures including a fully revised Employee Handbook.

Once again we wish to acknowledge and thank the Scottish Government for continuing to support us with a core grant. We value and appreciate the strong and positive working relationship we have with the Scottish Government Ministers and Officers and are committed to see this strengthened further.

When Scotland entered lockdown in March 2020, and due to COVID-19 restrictions on working in offices, our administrator has worked from home for the entirety of this year. These arrangements continue in place.

Financial review

At the end of the financial year the carry forward funds were £112,403, of which £85,855 were general reserves, £10,734 designated to continue the legacy of the ‘Community is the Answer’ conference held in 2014 and £15,000 designated for attendance and planning of future World conferences.

The impact of the COVID-19 virus on activities and funding has been assessed by the directors and we now have a clear reference to this in our new 4 year strategy and also in the operation plan, which includes increased member engagement around COVID responses. The situation does not have any significant operational impacts on how staff work as we operate on a virtual basis. Some regional events that we would have partnered in are now taking place online rather than face to face.

The target set by the directors to maintain reserves equivalent to three months running costs as a stopgap for a shortfall in funding or other contingency had been achieved at the end of the financial year. The directors consider the level of reserves to be sufficient to meet any financial effect of the current crisis and do not foresee it being too deleterious on the charity going forward.

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies’ regime.

Trustees' Responsibilities

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law applicable to charities in Scotland requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The Trustees must not approve the financial statements unless it is satisfied that they give a true and fair view of the state of affairs of the charity and the income and expenditure of the charity for that period. In preparing these financial statements, the Committee is required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable it to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 2nd June 2021 and signed on behalf of the board of trustees by:

Clare MacGillivray
Trustee

International Association for Community Development Company Limited by Guarantee Statement of Financial Activities (including income and expenditure account) Year ended 31 March 2021

		2021	2020
		Unrestricted funds	Total funds
	Note	£	£
Income and endowments			
Donations and legacies	5	29,321	54,138
Charitable activities	6	–	112,927
Investment income	7	–	8
Total income		29,321	167,073
Expenditure			
Expenditure on charitable activities	8	23,770	99,343
Total expenditure		23,770	99,343
Net income and net movement in funds		5,551	67,730
Reconciliation of funds			
Total funds brought forward		106,852	39,122
Total funds carried forward		112,403	106,852

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

Detailed Statement of Financial Activities


	2021	2020
	£	£
Income and endowments		
Donations and legacies		
Membership fees & contributions	9,321	9,138
Scottish Government	20,000	20,000
NHS Health Scotland	–	5,000
Dundee City Council	–	15,000
CLD Standards Council	–	5,000
	<u>29,321</u>	<u>54,138</u>
Charitable activities		
Fee income and other charges	–	112,927
Investment income		
Bank interest receivable	–	8
Total income	29,321	167,073
Expenditure		
Expenditure on charitable activities		
Purchases	101	73,977
Wages and salaries	11,097	11,027
Employer's NIC	340	436
Pension costs	915	501
Repairs and maintenance	4,520	3,413
Insurance	98	420
Other establishment	756	2,131
Motor vehicle expenses	812	–
Other motor/travel costs	100	3,159
Legal and professional fees	1,387	346
Telephone	1,384	823
Depreciation	308	336
Interest on bank loans and overdrafts	299	933
Accountancy	829	900
Misscellaneous	89	941
Subscriptions	735	–
	<u>23,770</u>	<u>99,343</u>
Total expenditure	23,770	99,343
Net income	5,551	67,730

FOR MORE INFORMATION ON THESE PLEASE CONTACT

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 facebook.com/IACDglobal/  [@IACD_global](https://twitter.com/IACD_global)  [@IACDglobal](https://www.instagram.com/IACDglobal)

 [International Association for Community Development](https://www.linkedin.com/company/iacdglobal/)

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