

Practice Insights Contributor Guidelines 2019

Contributing Authors

- Article maximum length is 1500 words; preferred minimum is 1000 words.
- Articles written for the busy CD professional and the lay audience; keep jargon and scientific language to a minimum. Articles originating as Journal or research articles should be adapted to appeal to the more popular audience.
- In-text citations and footnotes should be kept to a minimum and used only if necessary for article clarity. Preferred references in APA style
- Though not required, ideas for further reading on the topic are welcome.
- Each article accompanied by at least two photos or illustrations; more are welcome. Image files should not be embedded in the article document and be separate files – gif, jpg or tif, no less than 300 dpi.
- photos and figures should be original files in JPG, TIF or PNG format, not less than 300 dpi if possible. If for some reason you find it important to include a photo or figure that is not original (aka. not created by you) or not in the public domain, in addition to proper citation of the original source, copyright law requires you also have expressed written permission for use of the image or we will not be able to include it in the magazine for publication
- Captions are not required but welcome. Captions should be in a separate Word document with number/description corresponding to the appropriate image. If image credit is required, it should also be on the Word document.
- Required author information for publication: full name, credentials, professional title and organization, professional email address.